## Housing Supply Overview

A Research Tool Provided by the Greater San Diego Association of REALTORS®

## December 2014

The 2014 numbers are in just in time for an annual review. Looking forward, 2015 offers much promise. Watch for price movement to come in line with historical norms, seller activity and inventory levels to increase, housing starts to gain momentum and for rates to remain attractive. For the 12-month period spanning January 2014 through December 2014, Pending Sales in San Diego County were down 6.1 percent overall. The price range with the largest gain in sales was the $\$ 500,001$ to $\$ 750,000$ range, where they increased 12.6 percent.

The overall Median Sales Price was up 8.6 percent to $\$ 440,000$. The property type with the largest price gain was the Condos - Townhomes segment, where prices increased 10.5 percent to $\$ 325,000$. The price range that tended to sell the quickest was the $\$ 500,001$ to $\$ 750,000$ range at 38 days; the price range that tended to sell the slowest was the $\$ 1,250,001$ Or More range at 65 days.

Market-wide, inventory levels were down 10.6 percent. The property type that lost the least inventory was the Condos - Townhomes segment, where it decreased 8.6 percent. That amounts to 2.5 months supply for Single-Family Homes and 2.2 months supply for Condos - Townhomes.
Qulick Facts
P12.6\%

## Pending Sales

A count of properties on which offers have been accepted. Based on a rolling 12-month calculation.

## By Price Range $\quad$ 12-2013 $\quad 12-2014$


$\$ 250,000$ and Below $\$ 250,001$ to $\$ 500,000 \quad \$ 500,001$ to $\$ 750,000 \quad \$ 750,001$ to $\$ 1,000,000 \quad \$ 1,000,001$ to $\$ 1,250,000 \quad \$ 1,250,001$ and Above

By Square Feet $\quad$ 12-2013 $\quad$ 12-2014

,500 Sq Ft and Below 1,501 to 2,000 Sq Ft 2,001 to 3,000 Sq Ft 3,001 Sq Ft and Above

|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| \$250,000 and Below | 5,858 | 3,470 | - 40.8\% | 1,398 | 573 | - 59.0\% | 4,460 | 2,897 | - 35.0\% |
| \$250,001 to \$500,000 | 17,406 | 16,278 | - $6.5 \%$ | 12,106 | 10,351 | - 14.5\% | 5,300 | 5,927 | + 11.8\% |
| \$500,001 to \$750,000 | 7,209 | 8,115 | + 12.6\% | 6,022 | 6,604 | + 9.7\% | 1,187 | 1,511 | + 27.3\% |
| \$750,001 to \$1,000,000 | 2,666 | 2,838 | + 6.5\% | 2,327 | 2,420 | + 4.0\% | 339 | 418 | + 23.3\% |
| \$1,000,001 to \$1,250,000 | 871 | 966 | + 10.9\% | 754 | 835 | + 10.7\% | 117 | 131 | + 12.0\% |
| \$1,250,001 and Above | 1,990 | 2,141 | + 7.6\% | 1,756 | 1,863 | + 6.1\% | 234 | 278 | + 18.8\% |
| All Price Ranges | 36,001 | 33,809 | -6.1\% | 24,363 | 22,647 | - 7.0\% | 11,638 | 11,162 | - 4.1\% |
| By Square Feet | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| 1,500 Sq Ft and Below | 17,297 | 16,315 | -5.7\% | 7,807 | 7,328 | -6.1\% | 9,490 | 8,987 | - 5.3\% |
| 1,501 to 2,000 Sq Ft | 8,029 | 7,838 | - $2.4 \%$ | 6,261 | 6,028 | - $3.7 \%$ | 1,768 | 1,810 | + 2.4\% |
| 2,001 to 3,000 Sq Ft | 7,105 | 6,514 | - 8.3\% | 6,750 | 6,177 | - 8.5\% | 355 | 337 | - 5.1\% |
| 3,001 Sq Ft and Above | 3,570 | 3,141 | -12.0\% | 3,545 | 3,113 | - 12.2\% | 25 | 28 | + 12.0\% |
| All Square Footage | 36,001 | 33,809 | - 6.1\% | 24,363 | 22,647 | - 7.0\% | 11,638 | 11,162 | - 4.1\% |

## Closed Sales

A count of the actual sales that have closed in a given month. Based on a rolling 12-month calculation.

## By Price Range $\quad$ 12-2013 $\quad$ 12-2014



$+8.1 \%$
\$250,000 and Below
\$500,001 to \$750,000

18,297
$\$ 250,001$ to $\$ 500,000$

750,001 to $\$ 1,000,000$ \$1,000,001 to $\$ 1,250,000 \quad \$ 1,250,001$ and Above


|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| \$250,000 and Below | 6,134 | 3,594 | - 41.4\% | 1,503 | 573 | - 61.9\% | 4,631 | 3,021 | - 34.8\% |
| \$250,001 to \$500,000 | 18,297 | 16,335 | - 10.7\% | 12,868 | 10,643 | - 17.3\% | 5,429 | 5,692 | + 4.8\% |
| \$500,001 to \$750,000 | 7,220 | 7,502 | + 3.9\% | 6,076 | 6,117 | + 0.7\% | 1,144 | 1,385 | + $21.1 \%$ |
| \$750,001 to \$1,000,000 | 2,531 | 2,568 | + 1.5\% | 2,221 | 2,199 | - 1.0\% | 310 | 369 | + 19.0\% |
| \$1,000,001 to \$1,250,000 | 896 | 969 | + 8.1\% | 763 | 835 | + 9.4\% | 133 | 134 | + 0.8\% |
| \$1,250,001 and Above | 1,644 | 1,722 | + 4.7\% | 1,484 | 1,532 | + 3.2\% | 160 | 190 | + 18.8\% |
| All Price Ranges | 36,722 | 32,690 | - 11.0\% | 24,915 | 21,899 | - 12.1\% | 11,807 | 10,791 | - 8.6\% |
| By Square Feet | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| 1,500 Sq Ft and Below | 17,642 | 15,752 | - 10.7\% | 7,807 | 7,328 | -6.1\% | 9,490 | 8,987 | - 5.3\% |
| 1,501 to 2,000 Sq Ft | 8,188 | 7,583 | - 7.4\% | 6,261 | 6,028 | - $3.7 \%$ | 1,768 | 1,810 | + 2.4\% |
| 2,001 to 3,000 Sq Ft | 7,267 | 6,291 | - 13.4\% | 6,750 | 6,177 | - 8.5\% | 355 | 337 | - 5.1\% |
| $3,001 \mathrm{Sq} \mathrm{Ft}$ and Above | 3,624 | 3,063 | - 15.5\% | 3,545 | 3,113 | - 12.2\% | 25 | 28 | + 12.0\% |
| All Square Footage | 36,722 | 32,690 | - 11.0\% | 24,915 | 21,899 | - 12.1\% | 11,807 | 10,791 | - 8.6\% |

## Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions,
in a given month. Based on a rolling 12-month median.

By Square Feet $\quad$ 12-2013 $\quad$ 12-2014


By Property Type $\quad$-12-2013 $\quad 12-2014$


| By Square Feet | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| 1,500 Sq Ft and Below | \$307,000 | \$340,000 | + $10.7 \%$ | \$339,500 | \$373,000 | + 9.9\% | \$261,000 | \$296,800 | + $13.7 \%$ |
| 1,501 to 2,000 Sq Ft | \$425,000 | \$462,000 | + 8.7\% | \$423,250 | \$460,000 | + 8.7\% | \$429,988 | \$480,000 | + 11.6\% |
| 2,001 to 3,000 Sq Ft | \$565,000 | \$605,500 | + $7.2 \%$ | \$560,000 | \$600,000 | + $7.1 \%$ | \$765,000 | \$795,000 | + $3.9 \%$ |
| $3,001 \mathrm{Sq} \mathrm{Ft}$ and Above | \$890,175 | \$1,000,000 | + $12.3 \%$ | \$889,500 | \$995,500 | + $11.9 \%$ | \$1,399,000 | \$2,125,000 | + 51.9\% |
| All Square Footage | \$405,000 | \$440,000 | + 8.6\% | \$455,000 | \$495,000 | + 8.8\% | \$294,250 | \$325,000 | + 10.5\% |

## Percent of Original List Price Received <br> Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties

 sold, in a given month, not accounting for seller concessions. Based on a rolling 12-month average.
## By Price Range <br> - 12-2013 <br> 12-2014



By Square Feet $\quad$ 12-2013 $\quad$-12-2014


|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| \$250,000 and Below | 102.7\% | 98.9\% | - 3.7\% | 97.5\% | 93.5\% | - 4.0\% | 101.1\% | 97.1\% | - 4.0\% |
| \$250,001 to \$500,000 | 98.6\% | 96.7\% | - 1.9\% | 98.9\% | 96.6\% | - $2.4 \%$ | 99.0\% | 96.8\% | - $2.2 \%$ |
| \$500,001 to \$750,000 | 97.1\% | 96.0\% | - 1.2\% | 97.8\% | 96.6\% | - 1.2\% | 97.0\% | 96.6\% | - 0.4\% |
| \$750,001 to \$1,000,000 | 96.4\% | 95.9\% | - 0.5\% | 96.7\% | 96.1\% | - 0.6\% | 95.2\% | 95.6\% | + 0.3\% |
| \$1,000,001 to \$1,250,000 | 93.9\% | 93.8\% | - 0.1\% | 95.1\% | 94.4\% | - 0.8\% | 91.8\% | 94.3\% | + 2.7\% |
| \$1,250,001 and Above | 91.6\% | 92.1\% | + 0.6\% | 92.7\% | 92.9\% | + 0.3\% | 93.3\% | 93.5\% | + 0.2\% |
| All Price Ranges | 98.4\% | 96.3\% | - 2.1\% | 97.9\% | 96.1\% | - 1.8\% | 99.4\% | 96.7\% | - 2.7\% |
| By Square Feet | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| 1,500 Sq Ft and Below | 99.4\% | 96.8\% | - 2.6\% | 98.9\% | 96.7\% | - 2.3\% | 99.8\% | 96.9\% | - 2.9\% |
| 1,501 to $2,000 \mathrm{Sq} \mathrm{Ft}$ | 98.5\% | 96.6\% | - 1.9\% | 98.7\% | 96.7\% | - 2.0\% | 98.1\% | 96.5\% | - 1.6\% |
| 2,001 to 3,000 Sq Ft | 97.4\% | 95.9\% | - 1.5\% | 97.5\% | 95.9\% | - 1.6\% | 95.6\% | 95.1\% | - 0.5\% |
| 3,001 Sq Ft and Above | 94.8\% | 94.1\% | - 0.8\% | 94.8\% | 94.1\% | - 0.7\% | 93.8\% | 91.9\% | - $2.1 \%$ |
| All Square Footage | 98.4\% | 96.3\% | - 2.1\% | 97.9\% | 96.1\% | - 1.8\% | 99.4\% | 96.7\% | - 2.7\% |

## Days on Market Until Sale <br> Average number of days between when a property is listed and when an offer is accepted, in a given month

Based on a rolling 12-month average.

## By Price Range :12:2013



By Square Feet $\quad$ •12-2013 $\quad$ - $12-2014$


|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| \$250,000 and Below | 73 | 54 | - 25.7\% | 99 | 84 | - 15.1\% | 64 | 48 | - 24.7\% |
| \$250,001 to \$500,000 | 44 | 42 | - $3.2 \%$ | 46 | 44 | - $4.5 \%$ | 39 | 40 | + 2.0\% |
| \$500,001 to \$750,000 | 38 | 38 | + 1.5\% | 37 | 38 | + 1.5\% | 38 | 39 | + 1.2\% |
| \$750,001 to \$1,000,000 | 44 | 43 | - $3.6 \%$ | 42 | 41 | -3.4\% | 58 | 53 | - 8.2\% |
| \$1,000,001 to \$1,250,000 | 50 | 48 | - $3.9 \%$ | 46 | 47 | + 1.8\% | 72 | 55 | - 23.8\% |
| \$1,250,001 and Above | 72 | 65 | - 9.7\% | 72 | 65 | - 10.0\% | 77 | 70 | - 8.3\% |
| All Price Ranges | 49 | 44 | - 10.2\% | 48 | 44 | - 7.7\% | 50 | 43 | - 13.9\% |
| By Square Feet | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| 1,500 Sq Ft and Below | 47 | 41 | - 12.7\% | 43 | 39 | - 9.7\% | 50 | 42 | - 15.0\% |
| 1,501 to 2,000 Sq Ft | 45 | 41 | - 8.3\% | 43 | 40 | - 7.1\% | 49 | 43 | - 12.2\% |
| 2,001 to 3,000 Sq Ft | 50 | 47 | - 5.6\% | 49 | 46 | -6.1\% | 60 | 61 | + 1.5\% |
| 3,001 Sq Ft and Above | 66 | 62 | - 6.0\% | 66 | 62 | -6.1\% | 47 | 60 | + $26.3 \%$ |
| All Square Footage | 49 | 44 | - 10.2\% | 48 | 44 | - 7.7\% | 50 | 43 | - 13.9\% |

## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month Based on one month of activity

## By Price Range



By Square Feet $\quad$ 12-2013 $\quad$ 12-2014


1,500 Sq Ft and Below 1,501 to 2,000 Sq Ft 2,001 to 3,000 Sq Ft 3,001 Sq Ft and Above

|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| \$250,000 and Below | 1,054 | 639 | - $39.4 \%$ | 295 | 136 | - 53.9\% | 759 | 503 | - $33.7 \%$ |
| \$250,001 to \$500,000 | 3,072 | 2,717 | - 11.6\% | 2,088 | 1,690 | - 19.1\% | 984 | 1,027 | + 4.4\% |
| \$500,001 to \$750,000 | 1,546 | 1,493 | -3.4\% | 1,288 | 1,230 | - 4.5\% | 258 | 263 | + $1.9 \%$ |
| \$750,001 to \$1,000,000 | 631 | 669 | + 6.0\% | 520 | 562 | + 8.1\% | 111 | 107 | - $3.6 \%$ |
| \$1,000,001 to \$1,250,000 | 244 | 249 | + $2.0 \%$ | 205 | 197 | -3.9\% | 39 | 52 | + $33.3 \%$ |
| \$1,250,001 and Above | 1,070 | 1,045 | - 2.3\% | 934 | 907 | -2.9\% | 136 | 138 | + $1.5 \%$ |
| All Price Ranges | 7,617 | 6,812 | - 10.6\% | 5,330 | 4,722 | - 11.4\% | 2,287 | 2,090 | - 8.6\% |
| By Square Feet | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| 1,500 Sq Ft and Below | 3,193 | 2,741 | - 14.2\% | 1,389 | 1,128 | - 18.8\% | 1,804 | 1,613 | - 10.6\% |
| 1,501 to $2,000 \mathrm{Sq} \mathrm{Ft}$ | 1,487 | 1,349 | - 9.3\% | 1,138 | 1,003 | - 11.9\% | 349 | 346 | - 0.9\% |
| 2,001 to 3,000 Sq Ft | 1,516 | 1,409 | -7.1\% | 1,408 | 1,302 | -7.5\% | 108 | 107 | - 0.9\% |
| $3,001 \mathrm{Sq} \mathrm{Ft}$ and Above | 1,421 | 1,312 | -7.7\% | 1,395 | 1,288 | -7.7\% | 26 | 24 | - 7.7\% |
| All Square Footage | 7,617 | 6,812 | - 10.6\% | 5,330 | 4,722 | - 11.4\% | 2,287 | 2,090 | - 8.6\% |

## Months Supply of Inventory

The inventory of homes for sale at the end of the most recent month, based on one month of activity, divided by the average monthly pending sales from the last 12 months.

## By Price Range <br> -12-2013 <br> 12-2014



By Square Feet $\quad$ 12-2013 $\quad$-12-2014


|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| \$250,000 and Below | 2.2 | 2.2 | 0.0\% | 2.5 | 2.8 | + 12.0\% | 2.0 | 2.1 | + 5.0\% |
| \$250,001 to \$500,000 | 2.1 | 2.0 | - 4.8\% | 2.1 | 2.0 | - 4.8\% | 2.2 | 2.1 | - 4.5\% |
| \$500,001 to \$750,000 | 2.6 | 2.2 | -15.4\% | 2.6 | 2.2 | - 15.4\% | 2.6 | 2.1 | -19.2\% |
| \$750,001 to \$1,000,000 | 2.8 | 2.8 | 0.0\% | 2.7 | 2.8 | + 3.7\% | 3.9 | 3.1 | - 20.5\% |
| \$1,000,001 to \$1,250,000 | 3.4 | 3.1 | - 8.8\% | 3.3 | 2.8 | - 15.2\% | 4.0 | 4.8 | + 20.0\% |
| \$1,250,001 and Above | 6.5 | 5.9 | - 9.2\% | 6.4 | 5.8 | - 9.4\% | 7.0 | 6.0 | -14.3\% |
| All Price Ranges | 2.5 | 2.4 | - 4.0\% | 2.6 | 2.5 | - $3.8 \%$ | 2.4 | 2.2 | - 8.3\% |
| By Square Feet | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change | 12-2013 | 12-2014 | Change |
| 1,500 Sq Ft and Below | 2.2 | 2.0 | - 9.1\% | 2.1 | 1.8 | - 14.3\% | 2.3 | 2.2 | - 4.3\% |
| 1,501 to 2,000 Sq Ft | 2.2 | 2.1 | - 4.5\% | 2.2 | 2.0 | - 9.1\% | 2.4 | 2.3 | - 4.2\% |
| 2,001 to 3,000 Sq Ft | 2.6 | 2.6 | 0.0\% | 2.5 | 2.5 | 0.0\% | 3.7 | 3.8 | + 2.7\% |
| 3,001 Sq Ft and Above | 4.8 | 5.0 | + 4.2\% | 4.7 | 5.0 | +6.4\% | 12.5 | 10.3 | -17.6\% |
| All Square Footage | 2.5 | 2.4 | - 4.0\% | 2.6 | 2.5 | - 3.8\% | 2.4 | 2.2 | - 8.3\% |

