## Housing Supply Overview

A Research Tool Provided by the Greater San Diego Association of REALTORS®

## November 2014

With the peak selling season behind us, current numbers show a normal seasonal slowdown in most market segments and neighborhoods. Metrics to watch include prices, inventory and demand indicators. For the 12-month period spanning December 2013 through November 2014, Pending Sales in San Diego County were down 7.3 percent overall. The price range with the largest gain in sales was the $\$ 1,000,001$ to $\$ 1,250,000$ range, where they increased 13.1 percent.

The overall Median Sales Price was up 9.8 percent to $\$ 439,000$. The property type with the largest price gain was the Condos - Townhomes segment, where prices increased 11.4 percent to $\$ 323,000$. The price range that tended to sell the quickest was the $\$ 500,001$ to $\$ 750,000$ range at 38 days; the price range that tended to sell the slowest was the $\$ 1,250,001$ Or More range at 65 days.

Market-wide, inventory levels were down 12.4 percent. The property type that lost the least inventory was the Single-Family Homes segment, where it decreased 11.5 percent. That amounts to 3.0 months supply for Single-Family Homes and 2.5 months supply for Condos - Townhomes.

Quick Facts
$+13.1 \%-3.6 \% \quad-4.6 \%$

| Price Range With | Home Size With Strongest | Property Type With <br> Pending Sales: |
| :---: | :---: | :---: |
| Strongest Pending Sales: |  |  |
| $\mathbf{\$ 1 , 0 0 0 , 0 0 1}$ to $\mathbf{\$ 1 , 2 5 0 , 0 0 0}$ | $\mathbf{1 , 5 0 1}$ to $\mathbf{2 , 0 0 0 ~ S q ~ F t ~}$ | Condos - Townhomes |

Residential real estate activity in San Diego County, comprised of single family properties, townhomes and condominiums. Percent changes are calculated using rounded figures.
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Percent of Original List Price Received ..... 5
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Inventory of Homes for Sale ..... 7
Months Supply of Inventory ..... 8

## Pending Sales

A count of properties on which offers have been accepted. Based on a rolling 12-month calculation.

## By Price Range - $\quad 11-2013 \quad 11-2014$



By Square Feet $\quad$-11-2013 -11-2014

,500 Sq Ft and Below 1,501 to $2,000 \mathrm{Sq} \mathrm{Ft} 2,001$ to $3,000 \mathrm{Sq} \mathrm{Ft} 3,001 \mathrm{Sq} \mathrm{Ft}$ and Above

|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| \$250,000 and Below | 6,144 | 3,553 | - 42.2\% | 1,519 | 594 | - 60.9\% | 4,625 | 2,959 | - 36.0\% |
| \$250,001 to \$500,000 | 17,556 | 16,246 | - $7.5 \%$ | 12,346 | 10,339 | - 16.3\% | 5,210 | 5,907 | + 13.4\% |
| \$500,001 to \$750,000 | 7,197 | 7,993 | + 11.1\% | 6,002 | 6,504 | +8.4\% | 1,195 | 1,489 | + 24.6\% |
| \$750,001 to \$1,000,000 | 2,629 | 2,841 | + $8.1 \%$ | 2,295 | 2,423 | +5.6\% | 334 | 418 | + 25.1\% |
| \$1,000,001 to \$1,250,000 | 854 | 966 | + 13.1\% | 738 | 836 | + 13.3\% | 116 | 130 | + 12.1\% |
| \$1,250,001 and Above | 1,979 | 2,122 | + $7.2 \%$ | 1,743 | 1,849 | +6.1\% | 236 | 273 | + 15.7\% |
| All Price Ranges | 36,360 | 33,722 | -7.3\% | 24,643 | 22,546 | -8.5\% | 11,717 | 11,176 | - 4.6\% |
| By Square Feet | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| 1,500 Sq Ft and Below | 17,448 | 16,268 | -6.8\% | 7,915 | 7,259 | - 8.3\% | 9,533 | 9,009 | -5.5\% |
| 1,501 to $2,000 \mathrm{Sq} \mathrm{Ft}$ | 8,095 | 7,807 | - $3.6 \%$ | 6,298 | 6,001 | - $4.7 \%$ | 1,797 | 1,806 | + 0.5\% |
| 2,001 to 3,000 Sq Ft | 7,196 | 6,509 | - 9.5\% | 6,834 | 6,175 | - 9.6\% | 362 | 334 | - $7.7 \%$ |
| 3,001 Sq Ft and Above | 3,621 | 3,137 | - $13.4 \%$ | 3,596 | 3,110 | - 13.5\% | 25 | 27 | + 8.0\% |
| All Square Footage | 36,360 | 33,722 | - 7.3\% | 24,643 | 22,546 | - 8.5\% | 11,717 | 11,176 | -4.6\% |

## Closed Sales

A count of the actual sales that have closed in a given month. Based on a rolling 12-month calculation.

## By Price Range $\quad$ :11-2013 $\quad$-11-2014



By Square Feet $\quad$-11-2013 $\quad$-11-2014


|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| \$250,000 and Below | 6,489 | 3,709 | - 42.8\% | 1,680 | 596 | - 64.5\% | 4,809 | 3,113 | - 35.3\% |
| \$250,001 to \$500,000 | 18,526 | 16,336 | - 11.8\% | 13,153 | 10,679 | - 18.8\% | 5,373 | 5,657 | + 5.3\% |
| \$500,001 to \$750,000 | 7,187 | 7,475 | + 4.0\% | 6,057 | 6,114 | + 0.9\% | 1,130 | 1,361 | + 20.4\% |
| \$750,001 to \$1,000,000 | 2,519 | 2,536 | + 0.7\% | 2,211 | 2,169 | - 1.9\% | 308 | 367 | + 19.2\% |
| \$1,000,001 to \$1,250,000 | 904 | 951 | + 5.2\% | 771 | 817 | + 6.0\% | 133 | 134 | + 0.8\% |
| \$1,250,001 and Above | 1,625 | 1,720 | + 5.8\% | 1,463 | 1,534 | + 4.9\% | 162 | 186 | + 14.8\% |
| All Price Ranges | 37,250 | 32,727 | - 12.1\% | 25,335 | 21,909 | - 13.5\% | 11,915 | 10,818 | - 9.2\% |
| By Square Feet | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| 1,500 Sq Ft and Below | 17,835 | 15,758 | - 11.6\% | 7,915 | 7,259 | - 8.3\% | 9,533 | 9,009 | - 5.5\% |
| 1,501 to 2,000 Sq Ft | 8,325 | 7,545 | - 9.4\% | 6,298 | 6,001 | - 4.7\% | 1,797 | 1,806 | + 0.5\% |
| 2,001 to 3,000 Sq Ft | 7,411 | 6,326 | - 14.6\% | 6,834 | 6,175 | - 9.6\% | 362 | 334 | - 7.7\% |
| 3,001 Sq Ft and Above | 3,678 | 3,097 | - 15.8\% | 3,596 | 3,110 | -13.5\% | 25 | 27 | + 8.0\% |
| All Square Footage | 37,250 | 32,727 | - 12.1\% | 25,335 | 21,909 | - 13.5\% | 11,915 | 10,818 | - 9.2\% |

## Median Sales Price

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month. Based on a rolling 12-month median.

By Square Feet $\quad$ 11-2013 $\quad$ 11-2014


By Property Type
-11-2013 ■11-2014


|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Square Feet | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| 1,500 Sq Ft and Below | \$301,000 | \$337,500 | + 12.1\% | \$335,000 | \$371,800 | + 11.0\% | \$259,000 | \$295,000 | + 13.9\% |
| 1,501 to 2,000 Sq Ft | \$420,000 | \$460,000 | + 9.5\% | \$419,000 | \$456,369 | + 8.9\% | \$425,000 | \$479,000 | + 12.7\% |
| 2,001 to $3,000 \mathrm{Sq} \mathrm{Ft}$ | \$560,000 | \$600,000 | + 7.1\% | \$552,000 | \$597,000 | +8.2\% | \$769,300 | \$788,500 | + $2.5 \%$ |
| 3,001 Sq Ft and Above | \$880,000 | \$989,000 | + 12.4\% | \$880,000 | \$985,000 | + 11.9\% | \$1,435,000 | \$2,100,000 | + 46.3\% |
| All Square Footage | \$400,000 | \$439,000 | + 9.7\% | \$450,000 | \$495,000 | + 10.0\% | \$290,000 | \$323,000 | + 11.4\% |

## Percent of Original List Price Received <br> Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties

 sold, in a given month, not accounting for seller concessions. Based on a rolling 12-month average.
## By Price Range

-11-2013
11-2014


By Square Feet


|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| \$250,000 and Below | 102.5\% | 99.2\% | - 3.3\% | 97.2\% | 93.9\% | - 3.4\% | 101.3\% | 97.4\% | - 3.9\% |
| \$250,001 to \$500,000 | 98.6\% | 96.8\% | - 1.9\% | 99.0\% | 96.7\% | - 2.3\% | 99.1\% | 96.9\% | - 2.2\% |
| \$500,001 to \$750,000 | 97.2\% | 96.0\% | - 1.3\% | 97.9\% | 96.6\% | - 1.3\% | 96.8\% | 96.6\% | - 0.2\% |
| \$750,001 to \$1,000,000 | 96.3\% | 95.9\% | - 0.5\% | 96.7\% | 96.1\% | - 0.6\% | 94.9\% | 95.7\% | + 0.8\% |
| \$1,000,001 to \$1,250,000 | 93.9\% | 93.9\% | - 0.1\% | 95.1\% | 94.3\% | - 0.9\% | 91.9\% | 94.0\% | + $2.2 \%$ |
| \$1,250,001 and Above | 91.6\% | 92.1\% | + 0.5\% | 92.6\% | 92.9\% | + 0.3\% | 93.0\% | 93.7\% | + 0.8\% |
| All Price Ranges | 98.4\% | 96.4\% | - 2.0\% | 97.9\% | 96.2\% | -1.8\% | 99.5\% | 96.9\% | - $2.6 \%$ |
| By Square Feet | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| 1,500 Sq Ft and Below | 99.5\% | 96.9\% | - 2.6\% | 99.0\% | 96.8\% | - 2.2\% | 99.9\% | 97.0\% | - 3.0\% |
| 1,501 to $2,000 \mathrm{Sq} \mathrm{Ft}$ | 98.5\% | 96.7\% | - 1.9\% | 98.7\% | 96.7\% | - 2.1\% | 97.9\% | 96.6\% | - 1.3\% |
| 2,001 to 3,000 Sq Ft | 97.4\% | 96.0\% | - 1.5\% | 97.5\% | 96.0\% | - 1.5\% | 95.3\% | 95.2\% | - 0.1\% |
| 3,001 Sq Ft and Above | 94.9\% | 94.1\% | - 0.9\% | 94.9\% | 94.1\% | - 0.9\% | 93.9\% | 92.6\% | - 1.3\% |
| All Square Footage | 98.4\% | 96.4\% | - 2.0\% | 97.9\% | 96.2\% | - 1.8\% | 99.5\% | 96.9\% | - 2.6\% |

## Days on Market Until Sale <br> Average number of days between when a property is listed and when an offer is accepted, in a given month.

Based on a rolling 12-month average.

## By Price Range $\quad$ 11-2013 $\quad 11-2014$



By Square Feet $\quad$ 11-2013 $\quad 11-2014$


|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| \$250,000 and Below | 75 | 55 | - 25.8\% | 99 | 84 | - 15.3\% | 66 | 50 | - 24.5\% |
| \$250,001 to \$500,000 | 45 | 43 | - 4.8\% | 47 | 44 | - 5.2\% | 40 | 39 | - 1.5\% |
| \$500,001 to \$750,000 | 39 | 38 | - 1.3\% | 39 | 38 | - 1.1\% | 40 | 39 | - $2.7 \%$ |
| \$750,001 to \$1,000,000 | 45 | 43 | - 5.3\% | 43 | 42 | - $3.4 \%$ | 62 | 51 | - 17.3\% |
| \$1,000,001 to \$1,250,000 | 51 | 48 | -6.5\% | 47 | 47 | - 1.0\% | 73 | 54 | - 26.8\% |
| \$1,250,001 and Above | 73 | 65 | - 10.9\% | 72 | 65 | - 10.3\% | 80 | 67 | - 16.3\% |
| All Price Ranges | 50 | 44 | - 12.0\% | 49 | 45 | - 9.1\% | 52 | 43 | - 16.5\% |
| By Square Feet | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| 1,500 Sq Ft and Below | 48 | 41 | - 14.8\% | 44 | 39 | - 10.9\% | 52 | 43 | - 17.7\% |
| 1,501 to $2,000 \mathrm{Sq} \mathrm{Ft}$ | 46 | 41 | - 10.7\% | 45 | 40 | - 9.5\% | 52 | 44 | - 14.4\% |
| 2,001 to 3,000 Sq Ft | 51 | 47 | - 7.8\% | 51 | 46 | - 8.4\% | 61 | 61 | + 1.1\% |
| 3,001 Sq Ft and Above | 66 | 63 | - 5.6\% | 66 | 63 | - 5.7\% | 47 | 53 | + 12.8\% |
| All Square Footage | 50 | 44 | - 12.0\% | 49 | 45 | - 9.1\% | 52 | 43 | - 16.5\% |

## Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month Based on one month of activity

## By Price Range $\quad$ 11-2013 $\quad 11-2014$



|  | All Properties |  |  |
| :--- | :---: | :---: | :---: |
| By Price Range | $\mathbf{1 1 - 2 0 1 3}$ | $\mathbf{1 1 - 2 0 1 4}$ | Change |
| $\$ 250,000$ and Below | 1,251 | 689 | $-44.9 \%$ |
| $\$ 250,001$ to $\$ 500,000$ | 3,693 | 3,145 | $-14.8 \%$ |
| $\$ 500,001$ to $\$ 750,000$ | 1,838 | 1,843 | $+0.3 \%$ |
| $\$ 750,001$ to $\$ 1,000,000$ | 800 | 807 | $+0.9 \%$ |
| $\$ 1,000,001$ to $\$ 1,250,000$ | 312 | 316 | $+1.3 \%$ |
| $\$ 1,250,001$ and Above | 1,331 | 1,277 | $-4.1 \%$ |
| All Price Ranges | $\mathbf{9 , 2 2 5}$ | $\mathbf{8 , 0 7 7}$ | $\mathbf{- 1 2 . 4 \%}$ |


| By Square Feet | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1,500 Sq Ft and Below | 3,856 | 3,163 | - 18.0\% | 1,680 | 1,335 | - 20.5\% | 2,176 | 1,828 | - 16.0\% |
| 1,501 to $2,000 \mathrm{Sq} \mathrm{Ft}$ | 1,778 | 1,623 | - 8.7\% | 1,345 | 1,235 | - 8.2\% | 433 | 388 | - 10.4\% |
| 2,001 to 3,000 Sq Ft | 1,844 | 1,684 | -8.7\% | 1,711 | 1,560 | - 8.8\% | 133 | 124 | -6.8\% |
| 3,001 Sq Ft and Above | 1,747 | 1,607 | - 8.0\% | 1,717 | 1,582 | - $7.9 \%$ | 30 | 25 | - 16.7\% |

## Months Supply of Inventory

The inventory of homes for sale at the end of the most recent month, based on one month of activity, divided by the average monthly pending sales from the last 12 months.

## By Price Range



By Square Feet
-11-2013
11-2014



|  | All Properties |  |  | Single-Family Homes |  |  | Condos - Townhomes |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| By Price Range | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| \$250,000 and Below | 2.4 | 2.3 | -4.2\% | 2.8 | 3.0 | + 7.1\% | 2.3 | 2.2 | -4.3\% |
| \$250,001 to \$500,000 | 2.5 | 2.3 | -8.0\% | 2.4 | 2.3 | - $4.2 \%$ | 2.8 | 2.4 | - 14.3\% |
| \$500,001 to \$750,000 | 3.1 | 2.8 | - 9.7\% | 3.0 | 2.8 | -6.7\% | 3.3 | 2.5 | - $24.2 \%$ |
| \$750,001 to \$1,000,000 | 3.7 | 3.4 | - 8.1 \% | 3.5 | 3.4 | - $2.9 \%$ | 4.8 | 3.4 | - $29.2 \%$ |
| \$1,000,001 to \$1,250,000 | 4.4 | 3.9 | - 11.4\% | 4.2 | 3.7 | -11.9\% | 5.6 | 5.4 | -3.6\% |
| \$1,250,001 and Above | 8.1 | 7.2 | - 11.1\% | 8.0 | 7.3 | -8.8\% | 8.4 | 6.8 | - 19.0\% |
| All Price Ranges | 3.0 | 2.9 | - $3.3 \%$ | 3.1 | 3.0 | -3.2\% | 2.8 | 2.5 | - 10.7\% |
| By Square Feet | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change | 11-2013 | 11-2014 | Change |
| 1,500 Sq Ft and Below | 2.7 | 2.3 | - 14.8\% | 2.5 | 2.2 | - 12.0\% | 2.7 | 2.4 | - 11.1\% |
| 1,501 to $2,000 \mathrm{Sq} \mathrm{Ft}$ | 2.6 | 2.5 | -3.8\% | 2.6 | 2.5 | -3.8\% | 2.9 | 2.6 | - 10.3\% |
| 2,001 to 3,000 Sq Ft | 3.1 | 3.1 | 0.0\% | 3.0 | 3.0 | 0.0\% | 4.4 | 4.5 | + 2.3\% |
| 3,001 Sq Ft and Above | 5.8 | 6.1 | +5.2\% | 5.7 | 6.1 | + 7.0\% | 14.4 | 11.1 | - 22.9\% |
| All Square Footage | 3.0 | 2.9 | -3.3\% | 3.1 | 3.0 | - $3.2 \%$ | 2.8 | 2.5 | - 10.7\% |

