# **Housing Supply Overview**

A Research Tool Provided by the Greater San Diego Association of REALTORS®

#### **March 2014**

Market-wide numbers are well and good, but they don't always tell the full story. Breaking down the data to show activity by price range, property type or construction status can often lead to more meaningful insights. For the 12-month period spanning April 2013 through March 2014, Pending Sales in San Diego County were down 3.2 percent overall. The price range with the largest gain in sales was the \$1,000,001 to \$1,250,000 range, where they increased 31.7 percent.

The overall Median Sales Price was up 18.2 percent to \$410,000. The property type with the largest price gain was the Condos - Townhomes segment, where prices increased 25.0 percent to \$300,000. The price range that tended to sell the quickest was the \$500,001 to \$750,000 range at 39 days; the price range that tended to sell the slowest was the \$250,000 Or Less range at 77 days.

Market-wide, inventory levels were down 12.2 percent. The property type that lost the least inventory was the Condos - Townhomes segment, where it decreased 11.9 percent. That amounts to 2.7 months supply for Single-Family Homes and 2.3 months supply for Condos - Townhomes.

#### **Quick Facts**

+ 31.7% - 0.2% + 3.3%

Price Range With Home Size With Strongest Property Type With Strongest Pending Sales: Pending Sales: Strongest Pending Sales: \$1,000,001 to \$1,250,000 1,500 Sq Ft and Below **Condos - Townhomes** 

Residential real estate activity in San Diego County, comprised of single family properties, townhomes and condominiums. Percent changes are calculated using rounded figures.

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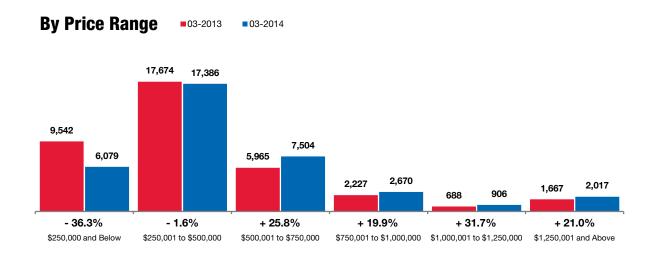
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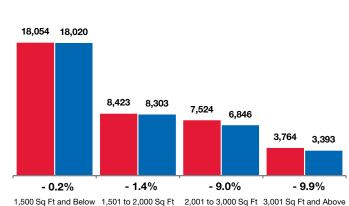




# **Pending Sales**

A count of properties on which offers have been accepted. Based on a rolling 12-month calculation.





**03-2013** 

**03-2014** 

	All Properties			
By Price Range	03-2013	03-2014	Change	
\$250,000 and Below	9,542	6,079	- 36.3%	
\$250,001 to \$500,000	17,674	17,386	- 1.6%	
\$500,001 to \$750,000	5,965	7,504	+ 25.8%	
\$750,001 to \$1,000,000	2,227	2,670	+ 19.9%	
\$1,000,001 to \$1,250,000	688	906	+ 31.7%	
\$1,250,001 and Above	1,667	2,017	+ 21.0%	
All Price Ranges	37.766	36.562	- 3.2%	

By Square Feet	03-2013	03-2014	Change
1,500 Sq Ft and Below	18,054	18,020	- 0.2%
1,501 to 2,000 Sq Ft	8,423	8,303	- 1.4%
2,001 to 3,000 Sq Ft	7,524	6,846	- 9.0%
3,001 Sq Ft and Above	3,764	3,393	- 9.9%
All Square Footage	37,766	36,562	- 3.2%

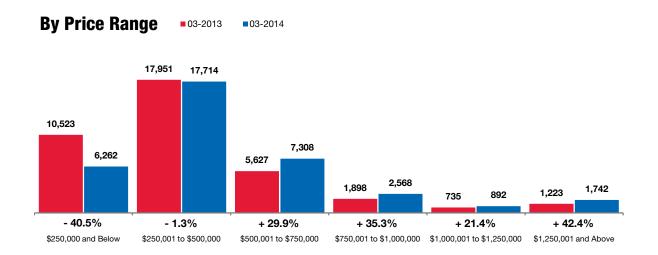
Single-Family Homes		Single-Family Homes Condos - Townho			omes
03-2013	03-2014	Change	03-2013	03-2014	Change
3,861	2,039	- 47.2%	5,681	4,040	- 28.9%
13,470	11,697	- 13.2%	4,204	5,689	+ 35.3%
5,111	6,228	+ 21.9%	854	1,276	+ 49.4%
1,941	2,315	+ 19.3%	286	355	+ 24.1%
589	790	+ 34.1%	99	116	+ 17.2%
1,457	1,784	+ 22.4%	210	233	+ 11.0%
26,430	24,853	- 6.0%	11,336	11,709	+ 3.3%

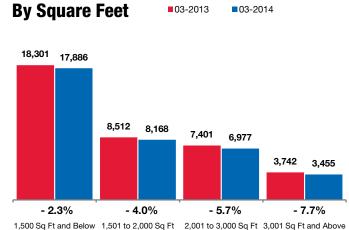
03-2013	03-2014	Change	03-2013	03-2014	Change	
8,863	8,477	- 4.4%	9,191	9,543	+ 3.8%	
6,630	6,513	- 1.8%	1,793	1,790	- 0.2%	
7,198	6,498	- 9.7%	326	348	+ 6.7%	
3,738	3,365	- 10.0%	26	28	+ 7.7%	
26,430	24,853	- 6.0%	11,336	11,709	+ 3.3%	



### **Closed Sales**

A count of the actual sales that have closed in a given month. Based on a rolling 12-month calculation.





**03-2013** 

**03-2014** 

	All Properties			
By Price Range	03-2013	03-2014	Change	
\$250,000 and Below	10,523	6,262	- 40.5%	
\$250,001 to \$500,000	17,951	17,714	- 1.3%	
\$500,001 to \$750,000	5,627	7,308	+ 29.9%	
\$750,001 to \$1,000,000	1,898	2,568	+ 35.3%	
\$1,000,001 to \$1,250,000	735	892	+ 21.4%	
\$1,250,001 and Above	1,223	1,742	+ 42.4%	
All Price Ranges	37.957	36.486	- 3.9%	

By Square Feet	03-2013	03-2014	Change
1,500 Sq Ft and Below	18,301	17,886	- 2.3%
1,501 to 2,000 Sq Ft	8,512	8,168	- 4.0%
2,001 to 3,000 Sq Ft	7,401	6,977	- 5.7%
3,001 Sq Ft and Above	3,742	3,455	- 7.7%
All Square Footage	37,957	36,486	- 3.9%

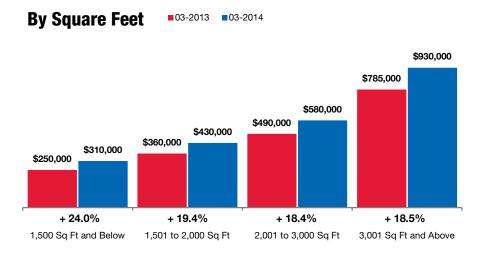
Single-Family Homes			Single-Family Homes Condos - Townnomes		
03-2013	03-2014	Change	03-2013	03-2014	Change
4,426	2,080	- 53.0%	6,097	4,182	- 31.4%
13,829	12,130	- 12.3%	4,122	5,584	+ 35.5%
4,862	6,136	+ 26.2%	765	1,172	+ 53.2%
1,672	2,249	+ 34.5%	226	319	+ 41.2%
620	765	+ 23.4%	115	127	+ 10.4%
1,094	1,576	+ 44.1%	129	166	+ 28.7%
26,503	24,936	- 5.9%	11,454	11,550	+ 0.8%

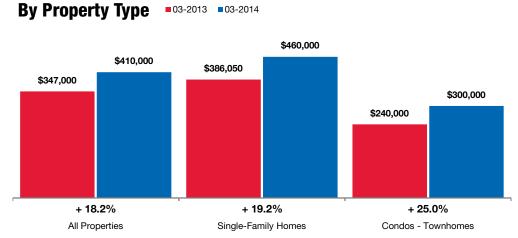
03-2013	03-2014	Change	03-2013	03-2014	Change
8,863	8,477	- 4.4%	9,191	9,543	+ 3.8%
6,630	6,513	- 1.8%	1,793	1,790	- 0.2%
7,198	6,498	- 9.7%	326	348	+ 6.7%
3,738	3,365	- 10.0%	26	28	+ 7.7%
26,503	24,936	- 5.9%	11,454	11,550	+ 0.8%



### **Median Sales Price**

Point at which half of the sales sold for more and half sold for less, not accounting for seller concessions, in a given month. Based on a rolling 12-month median.





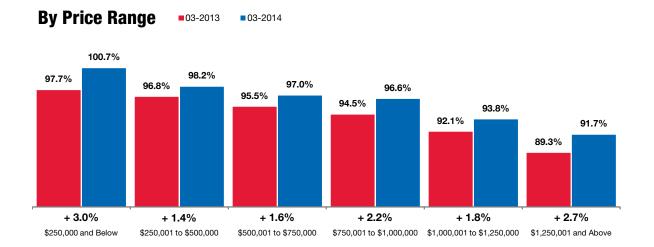
	All Properties			
By Square Feet	03-2013	03-2014	Change	
1,500 Sq Ft and Below	\$250,000	\$310,000	+ 24.0%	
1,501 to 2,000 Sq Ft	\$360,000	\$430,000	+ 19.4%	
2,001 to 3,000 Sq Ft	\$490,000	\$580,000	+ 18.4%	
3,001 Sq Ft and Above	\$785,000	\$930,000	+ 18.5%	
All Square Footage	\$347,000	\$410,000	+ 18.2%	

Single-Family Homes			Cond	os - Townho	omes
03-2013	03-2014	Change	03-2013	03-2014	Change
\$279,990	\$340,000	+ 21.4%	\$215,000	\$271,000	+ 26.0%
\$356,000	\$430,000	+ 20.8%	\$380,000	\$438,950	+ 15.5%
\$484,950	\$575,000	+ 18.6%	\$675,000	\$766,000	+ 13.5%
\$782,500	\$929,000	+ 18.7%	\$1,305,000	\$1,810,000	+ 38.7%
\$386,050	\$460,000	+ 19.2%	\$240,000	\$300,000	+ 25.0%

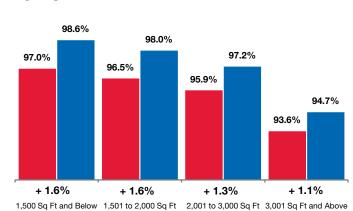


# **Percent of Original List Price Received**

Percentage found when dividing a property's sales price by its original list price, then taking the average for all properties sold, in a given month, not accounting for seller concessions. Based on a rolling 12-month average.



All Properties



**03-2013** 

**03-2014** 

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By Price Range	03-2013	03-2014	Change
\$250,000 and Below	97.7%	100.7%	+ 3.0%
\$250,001 to \$500,000	96.8%	98.2%	+ 1.4%
\$500,001 to \$750,000	95.5%	97.0%	+ 1.6%
\$750,001 to \$1,000,000	94.5%	96.6%	+ 2.2%
\$1,000,001 to \$1,250,000	92.1%	93.8%	+ 1.8%
\$1,250,001 and Above	89.3%	91.7%	+ 2.7%
All Price Ranges	96.4%	97.8%	+ 1.5%

By Square Feet	03-2013	03-2014	Change
1,500 Sq Ft and Below	97.0%	98.6%	+ 1.6%
1,501 to 2,000 Sq Ft	96.5%	98.0%	+ 1.6%
2,001 to 3,000 Sq Ft	95.9%	97.2%	+ 1.3%
3,001 Sq Ft and Above	93.6%	94.7%	+ 1.1%
All Square Footage	96.4%	97.8%	+ 1.5%

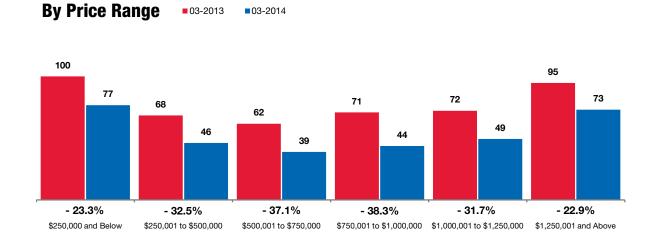
Single-Family Homes			Cond	os - Townn	omes
03-2013	03-2014	Change	03-2013	03-2014	Change
93.0%	93.8%	+ 0.9%	98.0%	100.7%	+ 2.7%
97.4%	98.5%	+ 1.1%	97.0%	98.6%	+ 1.6%
96.5%	97.7%	+ 1.2%	95.2%	97.1%	+ 1.9%
94.5%	96.7%	+ 2.3%	93.6%	95.5%	+ 2.0%
93.2%	94.9%	+ 1.9%	91.0%	92.2%	+ 1.2%
90.7%	92.7%	+ 2.2%	91.5%	93.1%	+ 1.7%
96.0%	97.3%	+ 1.4%	97.3%	99.0%	+ 1.8%

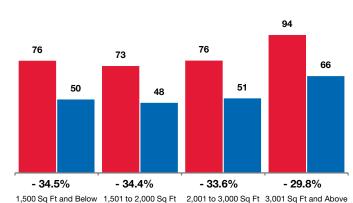
03-2013	3 03-2014	Change	03-2013	03-2014	Change
96.4%	97.8%	+ 1.5%	97.7%	99.3%	+ 1.6%
96.7%	98.0%	+ 1.4%	95.9%	98.0%	+ 2.2%
96.0%	97.2%	+ 1.3%	93.0%	95.6%	+ 2.8%
93.7%	94.7%	+ 1.1%	90.9%	93.5%	+ 2.9%
96.0%	97.3%	+ 1.4%	97.3%	99.0%	+ 1.8%



# **Days on Market Until Sale**

Average number of days between when a property is listed and when an offer is accepted, in a given month. **Based on a rolling 12-month average.** 





■03-2013

**03-2014** 

	All Properties				
By Price Range	03-2013	03-2014	Change		
\$250,000 and Below	100	77	- 23.3%		
\$250,001 to \$500,000	68	46	- 32.5%		
\$500,001 to \$750,000	62	39	- 37.1%		
\$750,001 to \$1,000,000	71	44	- 38.3%		
\$1,000,001 to \$1,250,000	72	49	- 31.7%		
\$1,250,001 and Above	95	73	- 22.9%		
All Price Ranges	77	51	- 33.8%		

By Square Feet	03-2013	03-2014	Change
1,500 Sq Ft and Below	76	50	- 34.5%
1,501 to 2,000 Sq Ft	73	48	- 34.4%
2,001 to 3,000 Sq Ft	76	51	- 33.6%
3,001 Sq Ft and Above	94	66	- 29.8%
All Square Footage	77	51	- 33.8%

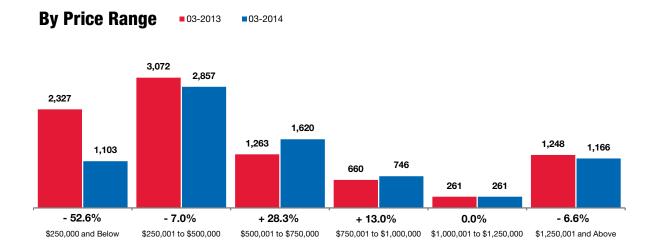
Single-Family Homes			Condos - Townhomes			
03-2013	03-2014	Change	03-2013	03-2014	Change	
107	95	- 10.9%	95	67	- 29.0%	
69	48	- 30.3%	65	41	- 36.4%	
61	39	- 36.3%	67	39	- 41.9%	
70	42	- 40.6%	74	57	- 23.1%	
69	46	- 33.4%	88	69	- 21.9%	
95	73	- 23.5%	90	75	- 17.2%	
75	51	- 32.5%	82	52	- 36.7%	

03-2013	03-2014	Change	03-2013	03-2014	Change
69	48	- 30.9%	83	52	- 37.5%
72	47	- 34.3%	76	50	- 34.8%
76	50	- 34.2%	79	61	- 22.7%
94	66	- 29.6%	116	53	- 54.6%
75	51	- 32.5%	82	52	- 36.7%

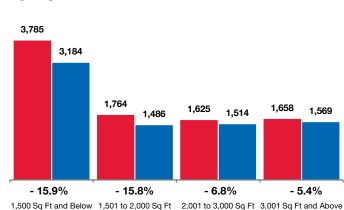


# **Inventory of Homes for Sale**

The number of properties available for sale in active status at the end of a given month. **Based on one month of activity.** 



All Properties



**03-2013** 

**03-2014** 

	All Floperiles					
By Price Range	03-2013	03-2014	Change			
\$250,000 and Below	2,327	1,103	- 52.6%			
\$250,001 to \$500,000	3,072	2,857	- 7.0%			
\$500,001 to \$750,000	1,263	1,620	+ 28.3%			
\$750,001 to \$1,000,000	660	746	+ 13.0%			
\$1,000,001 to \$1,250,000	261	261	0.0%			
\$1,250,001 and Above	1,248	1,166	- 6.6%			
All Price Ranges	8,832	7,753	- 12.2%			

By Square Feet	03-2013	03-2014	Change
1,500 Sq Ft and Below	3,785	3,184	- 15.9%
1,501 to 2,000 Sq Ft	1,764	1,486	- 15.8%
2,001 to 3,000 Sq Ft	1,625	1,514	- 6.8%
3,001 Sq Ft and Above	1,658	1,569	- 5.4%
All Square Footage	8,832	7,753	- 12.2%

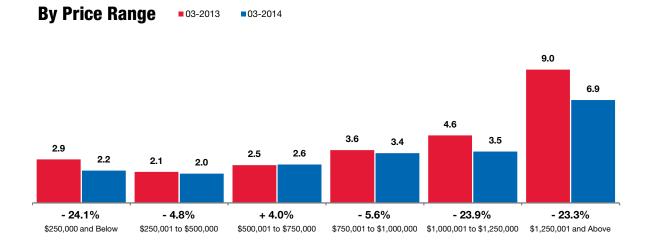
Single-Family Homes			Condos - Townnomes		
03-2013	03-2014	Change	03-2013	03-2014	Change
1,145	494	- 56.9%	1,182	609	- 48.5%
2,352	1,883	- 19.9%	720	974	+ 35.3%
1,022	1,303	+ 27.5%	241	317	+ 31.5%
521	621	+ 19.2%	139	125	- 10.1%
201	211	+ 5.0%	60	50	- 16.7%
1,081	1,030	- 4.7%	167	136	- 18.6%
6,323	5,542	- 12.4%	2,509	2,211	- 11.9%

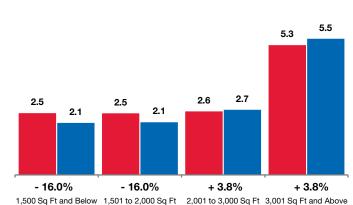
03-2013	03-2014	Change	03-2013	03-2014	Change
1,861	1,460	- 21.5%	1,924	1,724	- 10.4%
1,341	1,143	- 14.8%	423	343	- 18.9%
1,489	1,397	- 6.2%	136	117	- 14.0%
1,632	1,542	- 5.5%	26	27	+ 3.8%
6,323	5,542	- 12.4%	2,509	2,211	- 11.9%



# **Months Supply of Inventory**

The inventory of homes for sale at the end of the most recent month, based on one month of activity, divided by the average monthly pending sales from the last 12 months.





**03-2013** 

**03-2014** 

	All Properties				
By Price Range	03-2013	03-2014	Change		
\$250,000 and Below	2.9	2.2	- 24.1%		
\$250,001 to \$500,000	2.1	2.0	- 4.8%		
\$500,001 to \$750,000	2.5	2.6	+ 4.0%		
\$750,001 to \$1,000,000	3.6	3.4	- 5.6%		
\$1,000,001 to \$1,250,000	4.6	3.5	- 23.9%		
\$1,250,001 and Above	9.0	6.9	- 23.3%		
All Price Ranges	2.8	2.5	- 10.7%		

By Square Feet	03-2013	03-2014	Change
1,500 Sq Ft and Below	2.5	2.1	- 16.0%
1,501 to 2,000 Sq Ft	2.5	2.1	- 16.0%
2,001 to 3,000 Sq Ft	2.6	2.7	+ 3.8%
3,001 Sq Ft and Above	5.3	5.5	+ 3.8%
All Square Footage	2.8	2.5	- 10.7%

Single-Family Homes		Condos - Townnomes			
03-2013	03-2014	Change	03-2013	03-2014	Change
3.6	2.9	- 19.4%	2.5	1.8	- 28.0%
2.1	1.9	- 9.5%	2.1	2.1	0.0%
2.4	2.5	+ 4.2%	3.4	3.0	- 11.8%
3.2	3.2	0.0%	5.8	4.2	- 27.6%
4.1	3.2	- 22.0%	7.3	5.2	- 28.8%
8.9	6.9	- 22.5%	9.5	7.0	- 26.3%
2.9	2.7	- 6.9%	2.7	2.3	- 14.8%

03-2013	03-2014	Change	03-2013	03-2014	Change
2.5	2.1	- 16.0%	2.5	2.2	- 12.0%
2.4	2.1	- 12.5%	2.8	2.3	- 17.9%
2.5	2.6	+ 4.0%	5.0	4.0	- 20.0%
5.2	5.5	+ 5.8%	10.0	11.6	+ 16.0%
2.9	2.7	- 6.9%	2.7	2.3	- 14.8%

